

CMR/A Usual and Customary Charge Guidance

PSW has received questions about establishing Usual and Customary (U&C) charges for CMR/A services. U&C charges are necessary for billing Wisconsin Medicaid for CMR/A services and are specific to each pharmacy.

PSW does not recommend any particular pricing structure. However, the American Pharmacists Association contracted with the Lewin Consulting Group to assess the cost for a pharmacy practice to provide MTM services. Upon review of 2005 pharmacy cost data, Lewin estimated a pharmacy would need to obtain \$2.00 - \$3.00 per minute in order to cover its cost for MTM service provision. Each WPQC participating pharmacy may wish to consider the anticipated time involvement of the pharmacy staff for each level of WPQC services provided as well as any additional costs of providing the service when establishing the U&C charge.

Remember, the U&C is also the price you would charge a cash-paying customer for the same service.

Citation: American Pharmacists Association. The Pharmacist's Guide to Compensation for MTM Services. Washington, DC: 2009. Print.